



The Fabric Workshop and Museum Annual Fall Benefit 2023 Sponsorship Offerings

The Fabric Workshop and Museum (FWM) is an internationally acclaimed contemporary art museum devoted both to the creation and presentation of innovative works of art. It is a place where artists are free to pursue their wildest creative imaginings unfettered by expectations.

Annual Fall Benefit

Wednesday, September 27 from 5:00–9:00 pm

Celebrating 35 years of Christina Roberts

Join us for an evening to benefit FWM as we celebrate an incredible milestone in our history, the 35-year tenure of FWM's Master Printer and Director of Education, Christina Roberts. For three and a half decades, Roberts has dedicated her life and artistry to helping students become professionals in the arts and helping professional artists become students again. Roberts has presided over hundreds of unique projects, making her the backbone of FWM Founding Director Kippy Stroud's passion project. We are honored to acknowledge her monumental contribution to FWM and the contemporary art world at large.

We invite you to consider our sponsorship offerings, which include recognition opportunities, event tickets, and underwriting support. Your sponsorship ensures that the evening's proceeds will all directly go towards FWM's mission of *collaborating with artists, revealing new possibilities*. Additionally, FWM is pleased to create a package that meets your individual needs and goals.

PRESENTING SPONSOR

\$10,000

- Listing as Presenting Sponsor in the event title on all event materials, including the event invitation
- Prominent recognition at the Benefit including the program, signage listing, and acknowledgement in remarks
- Recognition on FWM's website, social media outlets, and emails
- 20 Benefit tickets either to use or donate back to FWM for distribution to artists

LEAD SPONSOR

\$5,000

- Listing as Lead Sponsor on the event invitation
- Prominent recognition at the Benefit including the program, signage listing, and acknowledgement in remarks
- Recognition on FWM's website, social media outlets, and emails
- 10 Benefit tickets either to use or donate back to FWM for distribution to artists

PREMIER SPONSOR

\$2,500

- Recognition at the Benefit including the program, signage listing, and acknowledgement in remarks
- Recognition on FWM's website, social media outlets, and emails
- 6 Benefit tickets either to use or donate back to FWM for distribution to artists

SUPPORTING SPONSOR

\$1,000

- Recognition at the Benefit including the program and signage listing
- Recognition on FWM's website
- 2 Benefit tickets either to use or donate back to FWM for distribution to artists

UNDERWRITING OPPORTUNITIES

Additional Underwriting opportunities are available and receive the following recognition:

- Acknowledgement in remarks (\$2,500 and above)
- Recognition on FWM's website, social media outlets, and emails (\$2,500 and above)
- Recognition on FWM's website (all levels)
- Recognition at the Benefit including the program and signage listing (all levels)

\$5,000 – Flowers Sponsor

\$2,500 – Décor Sponsor

\$2,500 – Performance Sponsor

\$1,000 – Cocktail Sponsor

\$1,000 – Music Sponsor

MARKETING FIGURES

- On-site Benefit attendees: 150+ guests
- Social media outlets: 21K Instagram followers, 29K Facebook followers
- Email platform: 12K subscribers

- Website: 116K visitors per year

CONTACT

For further information on sponsorship, to make a contribution or purchase tickets, or to customize a sponsorship package, please contact April LaVai Williamson at 215.966.9903 or april@fabricworkshop.org.

BENEFIT COMMITTEE

Toyin Ajayi-Frankel
Jill Bonovitz
Alex Da Corte
Harry Feldman
Christina Hannum Miller
Lynn Leonard Hitschler
Margaret McGreal
Jeanne Sigler
Jeremy Tenenbaum
Rachel Wonder

ABOUT FWM

For more than 40 years, The Fabric Workshop and Museum (located in Center City Philadelphia) has provided artists at all stages of their careers with the opportunity to experiment with new materials, media, and techniques and push their creative boundaries. By collaborating with FWM, Artists-in-Residence take their work in fresh and often unexpected directions. The resulting exhibitions not only break fresh creative ground but bring artists' work to new audiences.

Among the more than 400 artists who have collaborated with FWM are Roy Lichtenstein, Betty Woodman, Louise Bourgeois, Carrie Mae Weems, Anish Kapoor, Sonya Clark, Richard Tuttle, Sarah Sze, Yinka Shonibare, William Wegman, Joan Jonas, and Nick Cave. FWM's collection of more than 5,000 works of art—as well as archived process materials (video, prototypes, notes) and publications—represents a veritable chronicle of contemporary artmaking in the late 20th and early 21st centuries.

From its inception, FWM has also been an education center for Philadelphia youth. Its Apprentice Training Program provides burgeoning young artists with technical and vocational skills while introducing them to new approaches to creative expression; and its Onsite Studio brings much-needed art education into primary and secondary school classrooms. FWM creatively engages its community through outreach initiatives and partnerships, with inclusivity at the center of everything it does.