into the wild

the fabric workshop and museum monday september 12, 2022 6:00 pm

Sponsorship

The Fabric Workshop and Museum (FWM) is an internationally acclaimed contemporary art museum devoted both to the creation and presentation of innovative works of art. It is a place where artists are free to pursue their wildest creative imaginings unfettered by expectations.

Into the Wild takes FWM into the great outdoors for an end-of-summer benefit evening (Monday, September 12, 2022). Inspired by FWM's mission of "Collaborating with artists, revealing new possibilities," Into the Wild guests will have the chance to experience first-hand the fun, experimental, and unexpected nature of artmaking, all while supporting FWM's artist, education, and community programs. In addition to artmaking, shopping, art displays, and the chance to mingle with past, present, and future FWM Artists-in-Residence, the event will feature a performance by John Jarboe and the Bearded Ladies Cabaret.

You are invited to support FWM by sponsoring Into the Wild.

Sponsors receive recognition and additional benefits like tickets and VIP experiences based on their level of support. We can also work with you to create a package that meets your individual needs and goals.

\$5,000 Premier Sponsors receive prominent recognition at the Benefit (program/signage listing and acknowledgement in remarks to 150 guests); on FWM's website (125K+ visitors) and social media outlets (19K Instagram followers, 30K Facebook followers); and through emails to our 16K+ opt-in list. They receive 10 Benefit tickets (valued at \$250 each) either to use or donate back to FWM for distribution to artists. They also receive 2 spots at the VIP dinner for the opening of Artist-in-Residence Rose B. Simpson's exhibition, <u>Dream House</u> (October 7, 2022).

\$2,500 Supporting Sponsors receive recognition at the Benefit (program/signage listing and acknowledgement in remarks to 150 guests); on FWM's website (125K+ visitors annually) and social media outlets (19K Instagram followers, 30K Facebook followers); and through emails to our 16K+ opt-in list. They receive 5 Benefit tickets (valued at \$250 each) either to use or donate back to FWM for distribution to artists. They also receive 1 spot at the VIP dinner for the opening of Artist-in-Residence Rose B. Simpson's exhibition, <u>Dream House</u> (October 7, 2022).

\$1,000 Ticket Sponsors receive recognition at the Benefit (program/signage listing and acknowledgement in remarks to 150 guests) and on FWM's website (125K+ visitors annually). Ticket sponsors do not receive tickets for personal use, but instead underwrite 4 tickets to be distributed by FWM to artists.

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BENEFIT COMMITTEE

Rachel Wonder, Co-Chair Toyin Ajayi-Frankel, Co-Chair Jill Bonovitz Harry Feldman Mike Jakubowski Margaret McGreal Michael Shannon Jeanne Sigler Jeremy Tenenbaum

ABOUT FWM

For more than 40 years, The Fabric Workshop and Museum (located in Center City Philadelphia) has provided artists at all stages of their careers with the opportunity to experiment with new materials, media, and techniques and push their creative boundaries. By collaborating with FWM, Artists-in-Residence take their work in fresh and often unexpected directions. The resulting exhibitions not only break fresh creative ground but bring artists' work to new audiences. Among the more than 400 artists who have collaborated with FWM are Roy Lichtenstein, Betty Woodman, Louise Bourgeois, Carrie Mae Weems, Anish Kapoor, Sonya Clark, Richard Tuttle, Sarah Sze, Yinka Shonibare, William Wegman, Joan Jonas, and Nick Cave. FWM's collection of more than 5,000 works of art – as well as archived process materials (video, prototypes, notes) and publications – represents a veritable chronicle of contemporary artmaking in the late 20th and early 21st centuries.

From its inception, FWM has also been an education center for Philadelphia youth. Its Apprentice Training provides burgeoning young artists with technical and vocational skills while introducing them to new approaches to creative expression; and its Onsite Studio brings much-needed art education into primary and secondary school classrooms. FWM creatively engages its community through outreach initiatives and partnerships, with inclusivity at the center of everything it does.

CONTACT

For further information on sponsorship, to make a contribution or purchase tickets, or to customize a sponsorship package, please email Lily Williams, Director of External Affairs at The Fabric Workshop and Museum, at lily@fabricworkshopandmuseum.org or call her at 215-370-6998.

Thank you!